

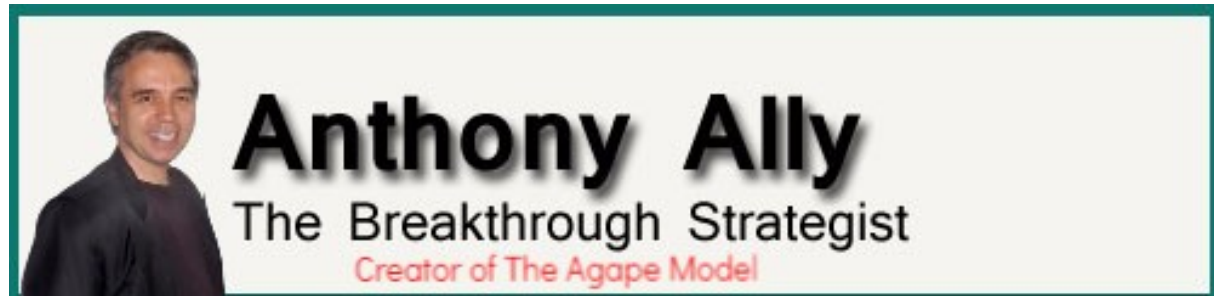


Anthony Ally
The Breakthrough Strategist
Creator of The Agape Model

10 Point Checklist for Increasing Corporate Profitability By Increasing The Value of Technologists and Engineers

Anthony Ally

AnthonyAlly.com



Over the past 38 years I combined my natural analytical skills with ethical persuasion methodology of The Agape Model to dramatically increase profitability for executives managing sub 5 million dollar companies to those in charge of delivering multi-billion dollar results for Fortune 500 Global Corporations.

This checklist gives you an easy way to remember the 10 most important steps to maximize your timely return on investment (TROI) from technologists and engineers.

- Anthony Ally

- 'Promote' all to become The CEO of <Their Name> Inc. and move from trying to 'manage' others to inspire them to deliver transforming results.**
- Train them how to uncover what matters most to executives of your ideal clients.**
- Show each how to synchronize their strengths and passions to what matters most in the marketplace so they are able to articulate their personal Unique Value Proposition.**
- Identify the unique characteristics of ideal clients that can gain maximum benefits from harmonized Unique Value Propositions.**
- Reverse Engineer final contract wins to Unique Marketing Differentiators (UMDs) that connect to ideal clients in 1st 3-30 seconds in online and offline collateral.**
- Move sales from an isolated function to empower geeks to build on trust earned to identify what matters most to your ideal clients' decision makers.**
- Show Techies how to uncover key elements that increase value of your contracts 10 to 100 times higher than your largest one to date.**
- Make sure every presentation contains more than just data transfer to connect valuable content in most powerful delivery forms.**
- Show Engineers how to ask questions which uncover what matters most to your ideal clients.**
- Set objectives in 4 dimensions that motivate your high tech personnel to become high performers in your organization.**

Anthony Ally
AnthonyAlly.com

**Want To Increase
corporate
profitability by
customizing the tips
to your company's
unique values and
challenges?**

Book 10 minutes directly on my calendar

Save My Spot!

Powered by

Attract